

**IN THE CLAIMS:**

Please cancel claims 5, 7 and 8, amend claims 6 and 9-13 add new claims 14-23 as follows:

B2 6. (Amended) The interface recited in claim 1, wherein said interactive provider server is a betting service.

9. (Amended) The interface recited in claim 1, wherein said another source is a web server on the Internet.

B3 10. (Amended) The interface recited in claim 1, wherein the interactive provider server obtains at least some of said interactive content from at least two different sources.

11. (Amended) The interface recited in claim 6, wherein said client responses comprises bets.

12. (Amended) The interface recited in claim 11, wherein said pertinent information comprises information related to teams upon which the client has made bets.

13 (Amended) The interface recited in claim 6, wherein said client responses comprises answers to various questions answered prior to providing said interactive and personalized services.

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Cm't 14. A method of providing interactive services through a user interface of a client device, comprising:

providing a communications channel between a server and client device;

storing preferences of a user associated with said client device in said server;

retrieving interactive content from a plurality of sources into said server;

personalizing said interactive content according to the preferences of said user and  
configuring said personalized interactive content to be provided to said user interface of said  
client device; and

transferring said personalized interactive content to said client device to provide  
interactive services to said user through said user interface of said client device.

15. A method as recited in claim 14, wherein said interactive content is retrieved  
and updated automatically in accordance with a timetable.

16. A method as recited in claim 14, further comprising organizing the retrieved  
interactive content into a first level database.

17. A method as recited in claim 16, wherein a set of second level databases are  
generated according to the preferences of said user.

18. A method as recited in claim 17, wherein the method provides interactive  
services to a plurality of users, the first level database is organized and shared among said  
plurality of users, and a plurality of individual sets of second level databases are generated,  
said plurality of individual sets of second level databases corresponding respectively to said  
plurality of users.

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19. A computer program to be executed by a client device to perform a method of providing interactive services through a user interface of the client device, comprising:

providing a communications channel between a server and client device;

storing preferences of a user associated with said client device in said server;

retrieving interactive content from a plurality of sources into said server;

personalizing said interactive content according to the preferences of said user and configuring said personalized interactive content to be provided to said user interface of said client device; and

transferring said personalized interactive content to said client device to provide interactive services to said user through said user interface of said client device.

20. A computer program as recited in claim 19, wherein said interactive content is retrieved and updated automatically in accordance with a timetable.

21. A method as recited in claim 19, further comprising organizing the retrieved interactive content into a first level database.

22. A method as recited in claim 21, wherein a set of second level databases are generated according to the preferences of said user.

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23. A method as recited in claim 22, wherein the method provides interactive services to a plurality of users, the first level database is organized and shared among said plurality of users, and a plurality of individual sets of second level databases are generated, said plurality of individual sets of second level databases corresponding respectively to said plurality of users.

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